



Referral Partner Program

Overview

Desklog.ai values the power of referrals and understands the importance of rewarding those who help grow our network. This referral pay plan is designed to incentivize individuals who successfully refer potential clients to Desklog.ai.

How It Works:

1. Submit a Referral:

- Use the form here <https://desklog.ai/referral> to submit your referral. Make sure to include details of the dealership and the decision-maker (Dealer Principal or General Manager).

2. Schedule the Demo:

- After submitting your referral, schedule the demo directly on our website using the scheduling tool you will be forwarded to after referral submission. Ensure the decision-maker is available at the chosen time.

3. Earn Rewards:

- Earn \$50 when the demo is successfully completed.
- Earn an additional \$500 when the dealership signs an agreement.

Terms and Conditions

1. Eligibility:

- Referrals must be new to Desklog.ai and not previously completed a demo by our sales team.
- The referred decision-maker must be a Dealer Principal or General Manager.

2. Referral Submission:

- Referrals must be submitted through the designated referral form on the Desklog.ai website.
- Accurate and complete information must be provided to qualify for the bonuses.

3. Demo Scheduling:

- Referrers are responsible for scheduling the demo with the decision-maker using the scheduling tool on the Desklog.ai website.
- The demo must be completed for the initial bonus to be awarded.

4. Bonus Payments:

- The \$50 Demo Completion Bonus will be disbursed within 30 days of the successful demo.
- The \$500 Signed Agreement Bonus will be disbursed within 30 days of the agreement being signed by the referred dealership.
- Total potential earnings for a successful referral is \$550.

5. Verification:

- Desklog.ai will verify all referral submissions and the completion of demos and signed agreements.
- Incomplete or inaccurate referrals may result in disqualification from the referral program.

6. Modifications and Termination:

- Desklog.ai reserves the right to modify or terminate the referral pay plan at any time without prior notice.
- Any changes will be communicated via the Desklog.ai website.

7. General Conditions:

- Participation in the referral program constitutes acceptance of these terms and conditions.
- Desklog.ai reserves the right to disqualify any participant who does not comply with these terms and conditions.

For any questions or additional information, please contact Joshua Bagley, Program Coordinator at Joshua@matador.ai